

Enterprise Command Center for GEO

# See Where AI Sees You. *Rank higher across every LLM.*

The enterprise command center for generative engine optimization. Deploy optimized content instantly and monitor your share of voice across AI platforms.

[visualref.com](https://visualref.com)

<b>6</b> Products	<b>5-10x</b> Content Output	<b>80%</b> Cost Reduction	<b>Dual</b> Search + AI	<b>Real-time</b> Lead Monitoring
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*"Be the brand that AI recommends."*

What Is VisualRef?

# The AI-powered platform built for the new search era.

VisualRef helps brands get discovered by both search engines and AI assistants like ChatGPT, Perplexity, and Gemini – with every tool you need to discover, optimize, and dominate the new AI-powered search landscape.

<b>30-40</b> Blog Topics Generated	<b>8</b> GEO Audit Dimensions	<b>5x</b> Faster Content Output	<b>60-80%</b> Lower Cost Per Article
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Who It's For

Customer	How VisualRef Helps
<b>Marketing Teams</b>	Scale content production 5-10x without scaling headcount
<b>SaaS Companies</b>	Build thought leadership content that ranks in search AND AI answers
<b>Agencies</b>	Serve dozens of clients from one platform with multi-workspace support
<b>E-Commerce Brands</b>	Create buying guides and product comparison content at scale

What You Get

# Grow your visibility across AI and search

Every tool you need to discover, optimize, and dominate the new AI-powered search landscape.

 <p><b>Topic Discovery</b> 30-40 prioritized blog topics generated from your URL.</p>	 <p><b>Content Automation</b> Publish-ready posts – researched, written, and quality-scored.</p>	 <p><b>GEO Scoring &amp; Audit</b> 8-dimension AI visibility scorecard with ranked recommendations.</p>
 <p><b>AI Command Center</b> One dashboard for your full content operation and team.</p>	 <p><b>Reddit Intelligence</b> AI-qualified Reddit leads, auto-monitored for your brand.</p>	 <p><b>Search &amp; AI Optimization</b> Optimize for Google and AI assistants on a single platform.</p>



Product 01

# Topic Discovery

*Semantic Mapping Intelligence*

Stop guessing what to write about. Give VisualRef your website URL and it **analyzes your niche, finds your real competitors, and generates 30-40 high-impact blog topics** complete with titles, keywords, difficulty scores, and priority rankings.

**30-40**

Topics Per Run

**100%**

Competitor Coverage

**Live**

Search Data

## What You Get

- Automatic niche and audience analysis from your website
- Real competitor discovery based on your actual industry
- 30-40 blog ideas ranked by SEO difficulty, AI search relevance, and priority
- Each idea includes a title, meta description, and keyword cluster
- Content type recommendations (How-to, Listicle, Guide, Comparison)

## Performance Metrics

### SEO Difficulty Scoring

85%



### AI Search Relevance

92%



### Competitor Coverage

100%



**Why it matters:** Get a complete content roadmap in minutes instead of hours  
— backed by live competitive data.



Product 02

# Content Automation Most Popular

AI-Powered Content Generation

Turn any topic into a **publish-ready, SEO-optimized blog post** automatically. VisualRef's content engine follows a professional editorial process: research, outline, write, review, and polish.

## 5-Step

Editorial Process

## Auto

Quality Scoring

## 1-Click

Publishing

### How It Works



Research



Outline



Draft



Quality Review



Ready for Review

- 1. Research** — Analyzes what's already ranking, identifies content gaps
- 2. Outline** — Structured outline with SEO-optimized headings and word count targets
- 3. Draft** — Writes the full article section-by-section with consistent voice
- 4. Quality Review** — Auto-scores readability, keyword optimization, and brand tone
- 5. Ready for Review** — Delivered to dashboard for human approval before publishing

### What You Get

- Research-driven posts — not generic AI filler
- Built-in quality scoring with auto-rewrite for below-threshold articles
- Brand voice and tone applied consistently across all content
- One-click publishing to WordPress, Ghost, and Dev.to
- Real-time stage tracking for every article in progress

### Performance Metrics

**Content Quality Score** 90%



**Brand Tone Accuracy** 88%



**Publishing Speed Gain** 95%



**Why it matters:** Go from topic idea to published blog post in minutes, not weeks — at a fraction of the cost of a content team.



Product 03

# GEO Scoring & Site Audit New

AI Visibility Intelligence

Find out how visible your website is to **both Google and AI assistants**. VisualRef scans your site across 8 dimensions and delivers an actionable scorecard with specific recommendations.

8

Audit Dimensions

A-F

Visibility Grade

60s

Full Audit Time

## What Gets Analyzed

Area	What You Learn
<b>SEO Health</b>	Titles, meta tags, headings, and schema optimization
<b>Page Speed</b>	Load time analysis and performance bottlenecks
<b>AI Readiness</b>	Entity structure and AI citation likelihood
<b>Content Quality</b>	Readability, freshness, and competitive depth
<b>Technical Health</b>	Security issues, broken redirects, mixed content
<b>Competitor Gap</b>	Topics competitors cover that you're missing
<b>Local SEO</b>	Name, address, and phone consistency across pages

## What You Get

- Overall visibility score (A through F grade) with breakdown by dimension
- Quick, standard, or full audit options (5 seconds to 60 seconds)
- Multi-page audits that identify site-wide patterns
- Actionable recommendations ranked by impact
- Competitor comparison showing where you're winning and losing

**Why it matters:** You can't improve what you can't measure. Know exactly where you stand in the AI search revolution — and what to fix first.



Product 04

# Search & AI Optimization

*Dual-Channel SERP Strategy*

Most businesses optimize for Google OR AI. VisualRef helps you **optimize for both simultaneously** – because your customers use both discovery paths to find you.

## 2x

Discovery Channels

## Live

SERP Data

## Smart

Competitor AI

### What You Get

- Smart competitor analysis that understands your niche, not just domain names
- SEO-optimized content strategy with blog ideas, keywords, and difficulty scores
- Automatic audience and market positioning analysis
- Recommendations that work for traditional search and AI answer engines
- Live data from real search results including recently launched competitors

### Performance Metrics

#### Google Search Visibility

Optimized



#### AI Assistant Visibility

Optimized



#### Competitor Gap Closed

75%



**Why it matters:** The search landscape is splitting in two. Customers who Google and customers who ask ChatGPT have different discovery paths – be visible on both.



Product 05

# AI Command Center Enterprise

Your Marketing Dashboard

One dashboard to manage your **entire content marketing operation** — from team onboarding to multi-platform publishing.

## Multi

Workspace Support

## 2 Roles

Admin + Editor

## 1-Click

Multi-Platform

### Dashboard Capabilities

Feature	Description
<b>Workspace &amp; Teams</b>	Create workspaces per brand/vertical with Admin or Editor roles
<b>Topic Management</b>	Add topics, track keywords, monitor status from idea to published
<b>Content Pipeline</b>	Watch content move through generation stages in real time
<b>Review &amp; Approval</b>	Read articles, review outlines, approve or reject with feedback
<b>Analytics</b>	Content status overview, per-client performance, quality trends
<b>Multi-Platform Publishing</b>	Publish to WordPress, Ghost, Dev.to with one click
<b>Billing &amp; Settings</b>	Manage subscription, company profile, and preferences

**Why it matters:** Stop juggling spreadsheets, writing tools, and publishing platforms. Everything in one place — organized, trackable, and team-friendly.



Product 06

# Reddit Intelligence

Community Signal Monitoring

VisualRef automatically **monitors Reddit for conversations where your business can provide value** – surfaced as qualified leads using AI semantic scoring.

**AI**

Semantic Scoring

**24/7**

Live Monitoring

**Auto**

Lead Discovery

## How It Works



Setup



Community Scan



Intent Search



AI Scoring



Lead Dashboard

- 1. Setup** – Enter your URL – AI generates monitoring keywords and subreddits
- 2. Community Scan** – Watches new posts in relevant subreddits continuously
- 3. Intent Search** – Finds posts where people express pain points you solve
- 4. AI Scoring** – Every post scored by semantic match, not just keyword matching
- 5. Lead Dashboard** – High-scoring posts become trackable leads with workflow

## What You Get

- Leads dashboard with similarity scores, subreddit, engagement stats, and preview
- Lead workflow: New to Reviewed to Engaged (or Dismissed)
- AI-generated monitoring keywords synced from your business topics
- Stats cards showing new leads, reviewed, and engaged counts
- Filter, search, and manage leads effortlessly

## Performance Metrics

**AI Semantic Match Accuracy** 94%



**Lead Qualification Rate** 78%



**Monitoring Coverage** 96%



**Why it matters:** Reddit discussions directly influence how AI models perceive brands. Authentic engagement builds authority in both the community and AI training data.

Why Choose VisualRef?

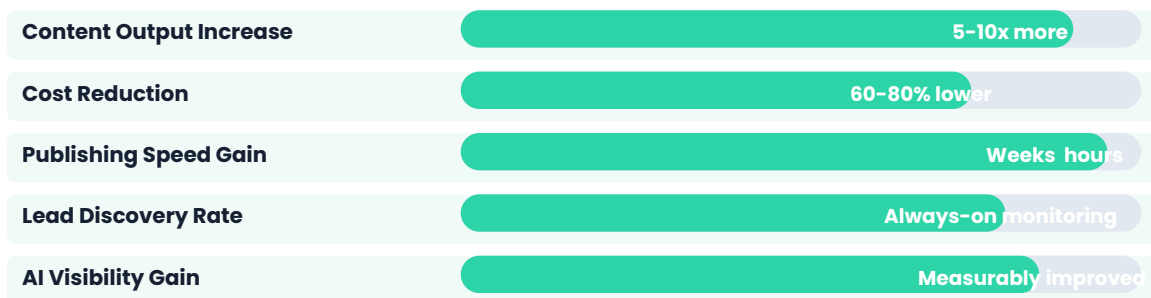
# Built different. Built for AI.

Purpose-built for the AI search era – not a legacy SEO tool trying to adapt.

Advantage	What It Means for You
<b>GEO-First</b>	Purpose-built for the AI search era, not a legacy SEO tool trying to adapt
<b>Full Content Lifecycle</b>	Topic discovery, content creation, quality review, publishing – all in one platform
<b>Quality Guardrails</b>	Automated scoring ensures every piece meets brand and SEO standards before human review
<b>Smart Competitor Intelligence</b>	AI-powered analysis finds your real competitors, not just lookalike domains
<b>Reddit Lead Generation</b>	Unique AI-driven social monitoring that surfaces ready-to-engage opportunities
<b>Multi-Model AI</b>	Uses the best AI model for each task – research, writing, analysis, scoring
<b>Multi-Brand Support</b>	Manage multiple workspaces, verticals, and team members from one account

The Impact

## Measurable results.



Get Started

# Up and running in minutes.

No complex setup. No long onboarding. Just results.



Sign Up



Add Website



Generate



Review &amp; Publish



Monitor &amp; Grow

1

## Sign Up

Create your account and workspace at [visualref.com](https://visualref.com).

2

## Add Your Website

VisualRef analyzes your niche and auto-generates your first 30-40 topics.

3

## Generate Content

Hit "Generate" and watch your first article take shape in real time.

4

## Review & Publish

Approve, edit, and publish directly to your connected platforms.

5

## Monitor & Grow

Track your AI visibility score and incoming Reddit leads from your dashboard.

**Start for free**

No credit card required

**Setup in minutes**

Instant topic generation

**Cancel anytime**

No long-term commitment

**VisualRef — Be the brand that AI recommends.**

[visualref.com](https://visualref.com)